



EDUCATION

Master of Advertising '19

Savannah College of Art & Design
Atlanta, GA

Bachelor of Digital Advertising '15

Louisiana State University
Baton Rouge, LA

TALENTS

Digital Marketing Design:

Animated & static banners, email, landing page, pop up & web

Print Design:

Direct mailer, menu, product packaging, point-of-purchase, outdoor & trade-show

SOFTWARE

Adobe:

AfterEffects, Illustrator, InDesign, Photoshop

Other:

Figma, Microsoft Office, Unbounce, JustUno, Milanote, Procreate

DEVELOPMENT

Emory University

AfterEffects Level 1 & 2

AIGA

HOU Chapter '21 - present
ATL Chapter '18-'20

Adobe MAX

Virtual Conference '20 & '21
LA Conference '19

EXPERIENCE

SENIOR LEAD GRAPHIC DESIGNER // MuteSix

May 2021 - Present // Remote

Strategy driven performance marketing design for email marketing, paid social, paid search, landing pages, and web.

Happy clients: By Rosie Jane, Forward, HAPP, Londontown USA, MinDD Bra, Myles Apparel, PopFlex Active, Tumble Living

INSTRUCTOR // Cyclebar

Jan 2022 - Present // Houston, TX

Inclusive hype, motivation, instruction, community management and class content curation in the high-energy fitness space.

GRAPHIC DESIGNER // Reliance Worldwide Corporation

Sept 2019 - May 2021 // Atlanta, GA

In-house strategy driven design for digital and print marketing efforts, product packaging, and trade-show support in the manufacturing space.

One RWC family, five brands: SharkBite, CashAcme, HoldRite, StreamLabs, JohnGuest

KREWE DE ROUGE // Marucci World Series

July 2017 & 2019 // Baton Rouge, LA

Contracted content creation that built awareness and buzz for the Marucci World Series as an extension of the Visit Baton Rouge tourism agency.

CREATIVE SERVICES COORDINATOR // Walk-On's Bistreaux

Jan 2015 - Sept 2017 // Baton Rouge, LA

In-house graphic design for all digital and print marketing efforts, app design and management, social media strategy and community management, and new store opening support in the sports restaurant space.

SAY HELLO!

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